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!B.e.s.t Business Mathematics Brief (12th Edition) by by By Gary Clendenen, Stanley A. Salzman, Charles D. Miller

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BUSINESS MATHEMATICS BRIEF, 12/e teaches business math with a strong focus on current issues, real companies, and realistic business scenarios. It places essential business math concepts in context, teaching through highly relevant examples. Each chapter begins with an actual company case study that is carried through with examples and exercises. Two realistic cases conclude each chapter, helping students integrate key concepts with real business math challenges. Data and graphs are incorporated throughout. New coverage in this edition includes: the global financial crisis and globalization; personal debt and savings; and inventory tracking. More examples are provided, and this edition has been edited for greater clarity and simplicity.

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