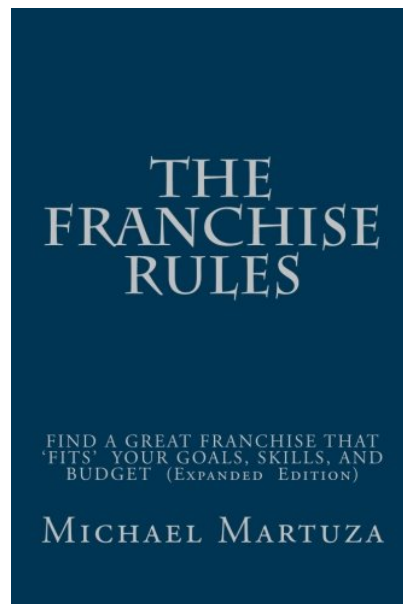


# !Best The Franchise Rules: How To Find A Great Franchise That Fits Your Goals, Skills and Budget PDF



!Best The Franchise Rules: How To Find A Great Franchise That Fits Your

Goals, Skills and Budget by *by By Michael Martuza*

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### **!Best The Franchise Rules: How To Find A Great Franchise That Fits Your Goals, Skills and Budget by Michael Martuza**

Revised and Expanded Edition: Buying a franchise may be the road to financial independence but only if you can find a great franchise that is a great 'fit' for you. In the past decade I've spoken with many people who say they no longer want to work for someone else. They're tired of the uncertainty that goes along with corporate jobs and of creating financial rewards for others. These are people who want to be in control of their future. Contrary to the thinking of some, being a successful franchise owner requires a lot more than just plopping down a pile of money and waiting for the profits to roll in. I know many franchise owners; some are extremely successful while others struggle. In most cases the difference between the two groups is not due to the skill or dedication of the owner, but his/her 'fit' with the franchise system. During my years as both an owner and broker of franchised businesses, I'm frequently asked how to find a great 'fitting' franchise. Without realizing it I developed rules that help guide my clients to find that great 'fit'.

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