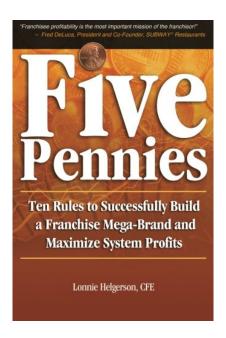
## B.O.O.K Five Pennies: Ten Rules to Successfully Build a Franchise Mega-Brand and Maximize System Profits PDF







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## B.O.O.K Five Pennies: Ten Rules to Successfully Build a Franchise Mega-Brand and Maximize System Profits by By CFE, Lonnie Helgerson

Five Pennies is "THE FIELD MANUAL" for Building and Growing a Franchise Brand With the Right Mindset and Tools! This Book Contains over 120 Tools to Build, Grow and Manage a National Franchise Brand! Featuring Examples of 20 "Best of Class" Franchise Brands to learn from - and 10 "Mega-Wreck" stories to avoid! Learn About:

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