

# BEST Organizational Change: Creating Change Through Strategic Communication PDF



BEST Organizational Change: Creating Change Through Strategic  
Communication by *by By Laurie Lewis*

## **BEST Organizational Change: Creating Change Through Strategic Communication PDF**

**BEST Organizational Change: Creating Change Through Strategic Communication by by Laurie Lewis**

Organizational Change integrates major empirical, theoretical and conceptual approaches to implementing communication in organizational settings. Laurie Lewis ties together the disparate literatures in management, education, organizational sociology, and communication to explore how the practices and processes of communication work in real-world cases of change implementation.

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