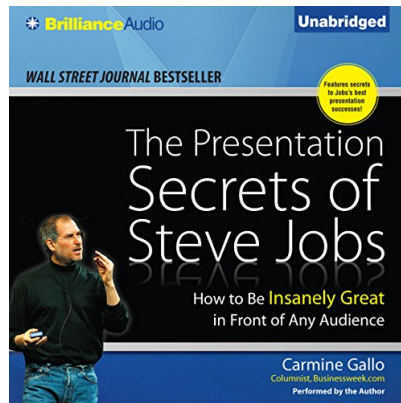


BOOK The Presentation Secrets of Steve Jobs: How to Be Insanely Great in Front of Any Audience PDF



BOOK The Presentation Secrets of Steve Jobs: How to Be Insanely Great in Front of Any Audience by *by Carmine Gallo*

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Whether he was introducing the latest iPad or delivering a keynote presentation, Steve Jobs electrified audiences with his incomparable style and showmanship. He didn't just convey information in his presentations; he told a story, painted a picture, and shared a vision. He gave his audience a transformative experience that was unique, inspiring, and unforgettable. Now you can do it too, by learning the specific techniques that made Jobs the most captivating communicator on the world stage. Using Jobs's legendary presentations as a blueprint, communication-skills coach Carmine Gallo has mapped out a ready-to-use framework of presentation secrets to help you plan, deliver, and refine the best presentation of your life. You'll learn how to: Every chapter provides tools and strategies for you to implement in your next presentation. Using actual presentations from Steve Jobs, Gallo helps you identify and adopt Jobs's techniques to keep your audience on the edge of their seats, giving customers, clients, and coworkers alike an exciting experience. With The Presentation Secrets of Steve Jobs, you can take charge of any room, deliver your message concisely and clearly, convey the value of your products and services, and sell your ideas more persuasively than you ever imagined possible. Best of all, you'll blow away the competition, turning prospects into clients and clients into evangelists for your brand. Steve Jobs was a hard act to follow, but once you start using his techniques in your own presentations, you'll be hard to forget.

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