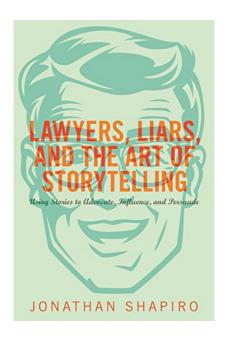
## Book Lawyers, Liars, and the Art of Storytelling: Using Stories to Advocate, Influence, and Persuade PDF







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## Book Lawyers, Liars, and the Art of Storytelling: Using Stories to Advocate, Influence, and Persuade by By Jonathan Shapiro

Nobody I know is funnier, smarter, or has a wider breadth of references than my friend Jonathan Shapiro. This book is a bit of a miracle: informative, insightful, poetic, and funny. —Paul Reiser, comedian, actor, and bestselling authorUsing famous real-life court transcripts, television scripts, and story after story, Lawyers, Liars, and the Art of Storytelling shows the reader how to get their message across and the result they want using the time-tested elements and basic structure of great stories. Part how-to manual, part memoir, always entertaining and never lecture, this book provides storytelling lessons gleaned from years of trial practice and television writing, wrapped in—what else?—great stories.

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