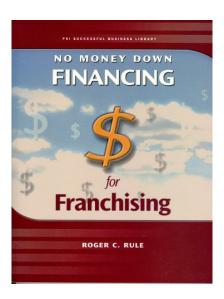
E.B.O.O.K No Money Down: Financing for Franchising (PSI Successful Business Library) PDF







E.B.O.O.K No Money Down: Financing for Franchising (PSI Successful Business Library) by by By Roger .C. Rule

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Whether you are considering starting a business or are already underway, No Money Down Financing for Franchising is a comprehensive tool that can help you reach the height of your business dreams. It explores every resource available for franchise financing, including many methods that require no money down. It explains the vital points that will help you put your best foot forward when seeking funding. Broken down into three logical steps, No Money Down Financing for Franchising covers all of the information you need to put your plan into action. * Part One reviews the preliminaries of financing as a prospective franchisee - rating your credit, developing financial statements, and understanding the necessary investment requirements. * Part Two is a unique in-depth study of how to develop your franchise business plan. How to combine all the elements of your business plan - from franchise summary, business objectives and marketing plans to management qualifications - with your franchisor's successful history to create one cohesive business plan. * Part Three covers sources of equity or debt financing, and sources of franchisor financing. In addition, it covers how to professionally package your proposal, set up an appointment, and give a winning presentation. While the appendices give source names and contact information, Appendix F is a unique, comprehensive listing of all the franchisors that have reported to provide financial assistance.

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