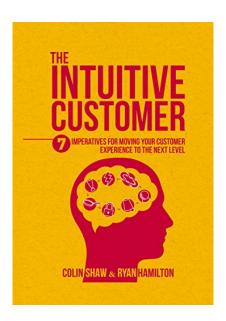
## E.B.O.O.K The Intuitive Customer: 7 Imperatives For Moving Your Customer Experience to the Next Level PDF





E.B.O.O.K The Intuitive Customer: 7 Imperatives For Moving Your Customer Experience to the Next Level by *by By Colin Shaw, Ryan Hamilton* 

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Building on the work of Daniel Kahneman (Thinking Fast and Slow), Dan Ariely (Predictably Irrational), Shaw and Hamilton provide a new understanding of how people behave, explain what it means for organizations who really want to understand their customers, and show you what to do to create exceptional customer experiences.

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## E.B.O.O.K The Intuitive Customer: 7 Imperatives For Moving Your Customer Experience to the Next Level Review

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