

EBOOK The Rich Recruiter PDF



EBOOK The Rich Recruiter by *by Andrew Leong*

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Whether you're new to recruitment, an experienced recruiter or a struggling recruiter, The Rich Recruiter is a step by step guide on how rich recruitment consultants achieve their success. The Rich Recruiter has been written specifically for recruitment consultants working for recruitment agencies. Therefore, it has remained completely true to the industry. You'll learn:

1. How to win new clients, even in a competitive market
2. How to handle objections and bypass preferred supplier lists (PSL)
3. How to get past difficult gatekeepers
4. How to acquire the direct numbers and email addresses of those hard to reach clients
5. How to write, structure and target winning e-shots that pull in jobs
6. Where to find and how to approach the best candidates that'll beat your competitors
7. How to significantly reduce candidate dropouts during the recruitment process
8. How increase your candidate's interview skills so they get the job
9. How to get meetings and how to conduct meetings with clients that'll win their business
10. How to successfully negotiate and close deals that'll maximise your fee rate while creating a win-win situation
11. How to cold call and do spec calls that'll put you head and shoulders above your competitors
12. How to create and maximise your recruitment luck

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