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RETAIL ARBITRAGE

The BLUEPRINT for buying retail products
to sell online for BIG PROFITS



CHRIS GREEN

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My name is Chris Green and this is the first book that I wrote about selling products online and sourcing them at retail stores. I first published this book in September 2011. The story behind this book was that I wanted to write a long PDF about Amazon and FBA that answered all of the most common questions that were being asked. After I started writing, it ended up being a lot like a book so I looked into self-publishing options. It ended up being really easy and this book was released. I later stopped printing the book because I felt that the book was too long and basically covered two topics. The first being the business model of arbitrage (along with Amazon and Fulfillment By Amazon (FBA)) and the second being process of sourcing products at retail stores. Not everyone who wanted to learn about arbitrage, Amazon, and FBA also wanted to learn more about sourcing products at retail stores. For them, the book was unnecessarily long and that also added to the production cost of the book. So I rewrote the book, took out the retail sourcing stuff, and just called it Arbitrage. It was published in September of 2013. It was shorter and priced at just \$9.95. It's on Amazon here: <http://www.amazon.com/dp/1478251891> You can read the reviews here: <http://www.amazon.com/dp/1478251891/reviews#customerReviews> It's an updated version of this original book. It's only \$9.95 and you get the Kindle copy for free with paperback purchase. Kindle copy is only \$2.99 by itself, or you can read the Kindle copy for free if you are an Amazon Prime member. Arbitrage is the practice of taking advantage of a price difference between two or more markets, striking a combination of matching deals that capitalize upon the imbalance, the profit being the difference between the market prices. For the first time in print, the complete, authoritative, and exhaustive manual outlining the Retail Arbitrage business model has been compiled and made available to anyone interested in buying products at the retail level to be resold online (used books and media included). In this book, Chris Green will give you the keys to the Retail Arbitrage kingdom with the mindset of unlimited opportunities and abundance and not one of scarcity. Empires are being built by using powerful new programs like FBAScout to source and evaluate items for resale. Pair this with Amazon's amazing fulfillment program called Fulfillment By Amazon (FBA) to outsource the storage, shipping, and customer service of your items, and you have a completely scalable, nearly risk-free business model with a near-zero entry cost. The techniques described in this book can be used by anyone, anywhere to build a small side business or large empire. The only limit is your imagination. This is the BLUEPRINT for buying retail products to sell online for BIG PROFITS. Early reviews: Chris has been an invaluable part of helping my staff and I ramp up our Amazon business, and he's been the leading voice of support on our Amazon training course forum. He knows his stuff and I'm thrilled that he's "spilling the beans" in this great new book. Learn from a guy that "gets it". Anyone can start a profitable business using the ideas in this book - I'm 100% convinced of this. Jim Cockrum JimCockrum.com There is no question that Chris is the master of retail arbitrage. Chris taught me his techniques a few months ago and I have been using them successfully since then. My wife and I spend a few hours every weekend finding goods that can be resold on Amazon. Then we spend Monday and Tuesday packing them up and shipping them to Amazon. My last deal was a Bose Speaker system bought on clearance for \$79 that had a retail value of \$249 and are selling on Amazon for \$215. That is a very nice profit. \$97 may seem like a lot for an eBook, but you can make that back on one transaction. Skip McGrath Publisher - The Online Seller's News

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