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Your Handmade Specialty Cupcakes, Cake Pops, Cookies and Celebration
Cakes by *by Thea Olsen*

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Have you ever wished you could make money with your favorite hobby, cake decorating? Well your wish is about to come true! This book, will guide you through step by step to starting a successful and profitable cake decorating home business. In the pages of this book you'll discover ways to make significant dollars marketing your skills as a professional cake decorator; it's very easy, but you will have to put in some hard yards and realistically it may not happen as quickly as you would like. This is not a get-rich-quick scheme! We'll show you exactly what to do to become a successful cake decorator with a profitable, well-respected and ongoing business! You don't have to be a cake decorating expert with decades of experience in the industry but in saying that you will have to have a certain degree of experience cake decorating to start your own business; you will need to have a vision and the ability and willingness to put some hard work to make your cake decorating business a success. You will discover more techniques and cake decorating styles as you progress. You may decide to take a few additional cake decorating classes to add to your skill base and these new cake decorating skills will only add to your expertise and confidence. You will also find the resources section helpful and joining in the forums at various sites will be invaluable. This book is intended to be a guide to help you get started with your own cake decorating business. Inside you'll find tips on everything from establishing your rates to dealing with difficult clients. Here's more of what you'll discover in "Make Money Cake Decorating at Home":

- Chapter 1 – Starting is the Hardest Thing Steps to Getting Started Ready to Start?
- Chapter 2 - Do You Have Stickability?
- Chapter 3 - Materials and Where to Get Them
- Chapter 4 - Making a Work Space Just For You
- Chapter 5 - Available Clip Art and Special Images
- Chapter 6 - What's The Budget
- Chapter 7 - Will It Be Full Time or Part Time Can You Say No – Tips on Time Management How To You React With a Deadline Time for Your Family and Business
- Chapter 8 - Money Matters How Much Do I Charge Determining the Costs and Profits Setting Your Rates Pricing the Ingredients Your Time is Important Hidden Costs Delivery Costs
- Chapter 9 - Marketing Create a Client Base Cost Effective Advertising Internet Marketing Facebook Twitter e-Bay Stores Maybe a Lesson or Two Craft Trade Shows Show Listings
- Chapter 10 - Client Service Dealing with Difficult Clients Common Complaints Clients Have Getting To Know Your Client Needs.
- Chapter 11 - Discussing the Project
- Chapter 12 - Do What You Love What Type of Projects Do You Love Doing? Listening To Your Clients' Requirements
- Chapter 13 - Is It Legal? What Do I Need To Do To Set Up A Business Taxes – What Do I Need To Know Copyright Laws – What's Legal and What's Not
- Chapter 14 - Useful Cake Decorating Sites
- Chapter 15 – Q & A
- Chapter 16 - Final Thoughts

You may decide to specialise in wedding cakes, birthday cakes, cupcakes or pop cakes but whatever you decide you'll discover plenty of strategies to get your business off the ground in no time at all. There's a section where you'll discover where to get your cake decorating supplies at the best prices and also some sites where you can brush up on your cake decorating skills – if needed. Finally, starting any business from scratch takes perseverance and determination but if you really love cake decorating and all it entails you're sure to be a great success

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